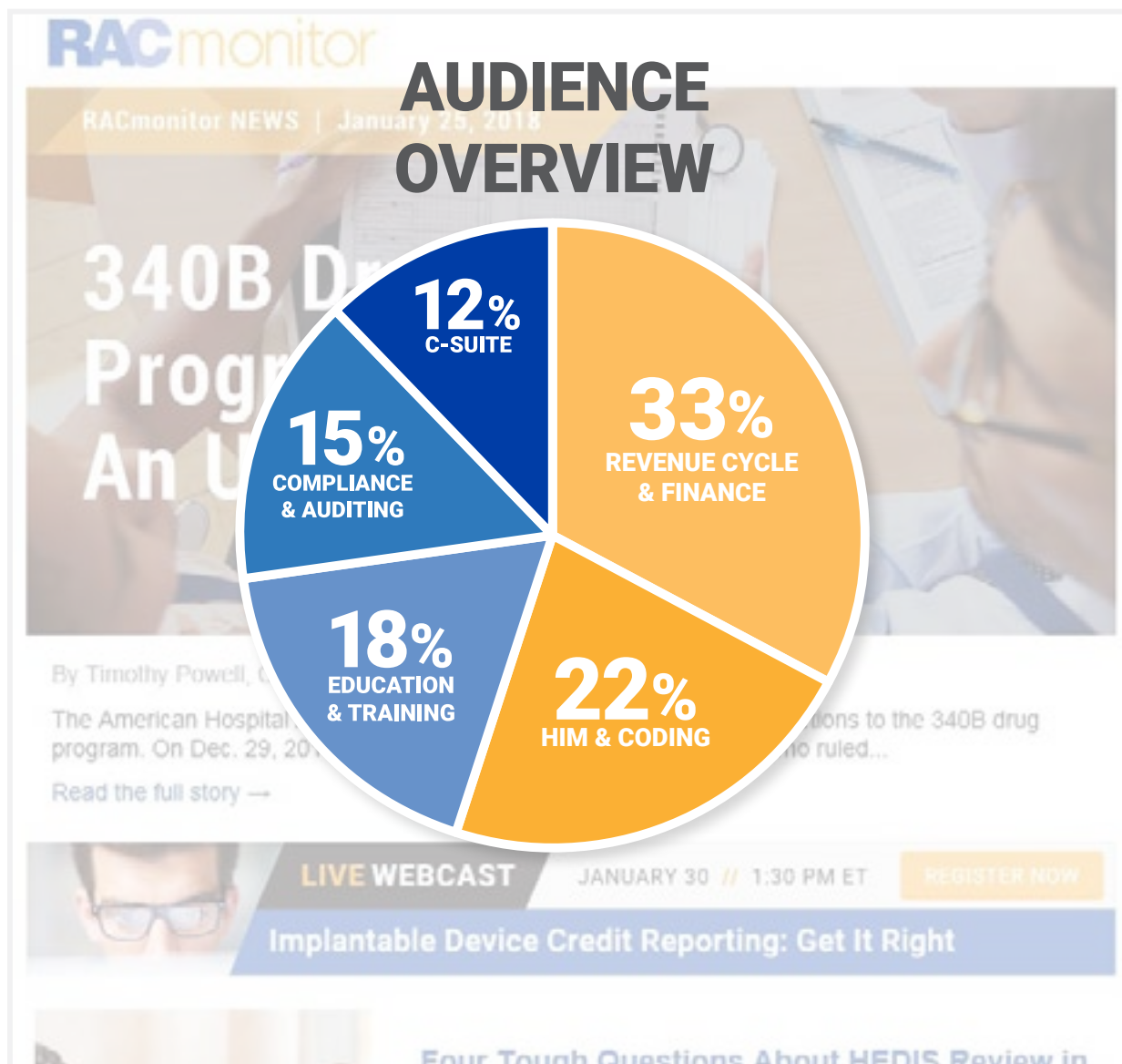


RACmonitor

RACmonitor is an online news and information source sending weekly e-newsletters covering hot topics on regulatory compliance from nationally recognized thought leaders. Sponsoring and advertising in RACmonitor eNews is a great way to get exposure and showcase upcoming products or promotions.



eNews MARKETING

15k NEWSLETTER
SUBSCRIBERS

168 NEW SIGN UPS
PER MONTH

15-20% OPEN
RATE

ADVERTISE NOW

800-252-1578 x3433
advertising@medlearnmedia.com

RACmonitor

The RACmonitor audience includes C-Suite executives, compliance officers, auditors, appeal and denial specialists, case managers, physician advisors, in-house attorneys, and RAC coordinators. Offerings include white paper distribution and marketing emails – all proven to generate leads for new products or services.

**EMAIL
MARKETING**

WHITE PAPERS

18.5k AUDIENCE

15-20% OPEN RATE

MARKETING EMAILS

20k AUDIENCE

20% OPEN RATE

ADVERTISE NOW

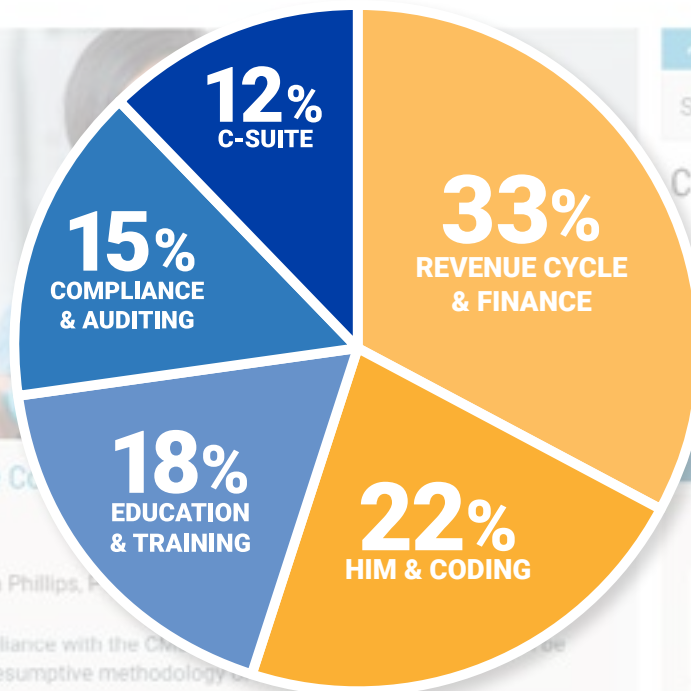
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RACmonitor

RACmonitor continues to be the single most important source of regulatory and audit news and education. The RACmonitor website provides unique advertising solutions for clients needing to generate sales leads from our highly motivated audience.

WEBSITE ADVERTISING

AUDIENCE OVERVIEW



21k WEBSITE VISITS
PER MONTH

38k PAGE VIEWS
PER MONTH

13k USERS PER
MONTH

ADVERTISE NOW

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advertising@medlearnmedia.com

RACmonitor

Produced by RACmonitor, Monitor Mondays is the long-running weekly Internet radio broadcast. Launched in 2010, Monitor Mondays reaches more than 1,000 dedicated engaged listeners both live and on-demand. The audience is made up of C-Suite executives, compliance officers, auditors, appeal and denial specialists, case managers, physician advisors, in-house attorneys, and RAC coordinators.

The broadcasts are the ideal media vehicle for marketers to increase company brand awareness, generate sales leads, drive traffic and get their company in front of a live and engaged audience, through 60 second commercials, sponsored segments, and customized broadcast programming.

MONITOR MONDAYS BROADCAST



740+
AVERAGE
LIVE ATTENDEES



monitor
MONDAYS
LIVE BROADCASTING SINCE 2010
LISTEN LIVE @
10 A.M. EST.



500+
PODCAST PLAYS
PER MONTH

ADVERTISE NOW

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RACmonitor

RACmonitor hosts many special events to an audience of healthcare providers sharing news, updates and information in forums, roundtables, webcasts, and special edition broadcasts for our readers and listeners to participate. As a sponsor, you will have great exposure, be seen as a thought leader and innovator with the possibility of lead generation for your organization.

SPECIAL EVENTS MARKETING

AUDIENCE OVERVIEW



SPONSORED WEBCAST

300+ AVERAGE
ATTENDEES

560+ AVERAGE
REGISTRANTS

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